



## EDUCATION

Kutztown University of Pennsylvania  
BFA in Communication Design  
Concentrations in Advertising & Web Design  
Kutztown, PA | May 2021 GPA: 3.98

## SUIT OF SKILLS

*Versatile, self-motivated  
works well collaboratively*

*Proficient in Illustrator, Photoshop  
InDesign, After Effects, and XD  
HTML, CSS, SASS*

*Traditional mediums: Acrylic  
watercolor, and oil paint*

## ACHIEVEMENTS & HONORS

Dean's List  
2017 – 2021

Interactive Design Award Winner  
Kutztown University | 2021

Dianne V. Dockery Advertising  
Award nominee  
Kutztown University | 2021

Silver Addy Awards  
AAF Greater Lehigh Valley | 2021

Mumedi To Death with a Smile  
International Poster Competition  
3x Finalist | 2020

## INVOLVEMENT & INTERESTS

Performing Dance Portmanteau  
*Irish, Modern, Lyrical, Jazz, Hip Hop*  
Fall 2019 – Spring 2021

AIGA Kutztown Chapter  
*Font Fellows*  
Spring 2018 – Spring 2021

## HAND OF DESIGN EXPERIENCES

Graphic Design Internship | Lehigh Mining & Navigation  
Allentown, PA | Spring 2021

- ♦ Worked closely with Art Director, Creative Director, and Production Designer on a variety of different projects including social media ads, motion graphics, and package design.

Graphic Designer | Office of Student Involvement

Kutztown, PA | Fall 2019 – Spring 2021

- ♦ Worked with a team of student designers to create posters and social media posts for over 190 student organizations, clubs, and events on campus.

Coding Tutor | KUCD Tutoring Services

Kutztown, PA | Fall 2020 – Spring 2021

- ♦ Provided guidance in HTML and CSS for student interactive projects.

KUCD Designathon

Kutztown, PA | March 2018

Annual 18-hour collaborative design event designing for local nonprofits.

- ♦ Collaborated as a team to design and animate a logo advertisement for Community Action Committee of Lehigh Valley, Inc.'s partnership between The Seed Farm and Second Harvest Food Bank.

Freelance Designer/Painter

Various Clients | Summer 2018 – Present

- ♦ Designed and collaborated with another artist to paint a large scale 4'x12' mural of a beach landscape for the Principal of Pottsville Area High School.
- ♦ Designed a Kutztown University Marketing student's logo, resume, and business card. Worked closely with client and made multiple revisions until we found the right style.
- ♦ Worked with many clients, listening to their stories to hand-paint portraits of cardinals to help them cope with the loss of a loved one.

## VOLUNTEER

Graphic Designer | Performing Dance Portmanteau

Kutztown, PA | 2019 – 2020

- ♦ Designed Fall and Spring Showcase posters and created a series of designs for merchandise.

Art Assistant | Design Day Camp

Kutztown, PA | January 2020

- ♦ A day event that invites high school students to experience the classroom like a KUCD student. My roles included assisting students with Adobe Photoshop and a Drop Cap Block Printing workshop.

Student Assistant | GenShe Conference

Kutztown, PA | Summer 2019

- ♦ An event that connects and supports female KUCD students and alumni with their career goals. My roles were greeting, signing in alumni as they came to the event, and assist professors.

## RETAIL EXPERIENCE

Cashier | Commonwealth of PA Liquor Control Board

Pottsville, PA | 2018 – 2019

- ♦ Meet customers' needs, selling fine wine and spirits, and enforcing PA Liquor Control Board's rules and regulations.

